



LEADERSHIP JOURNEY

INSPIRE STORY

FROM GO LEAD CONFERENCE TO LEADING AN EVENT

Barclays Game On - GO Lead empowers girls with the tools and training to become girls' football activators to design, create and deliver football activities to their peers to engage new and different girls. We know that girls often lack the confidence to take on leadership roles, particularly in football. We also know that girls enjoy taking part in sessions designed for them, by them. During Spring Term 2 we ran a girls football leadership conference at the Morningside Arena alongside the Youth Sport Trust (YST). Throughout the conference the girls rotated round different activities. They started the day by listening to a keynote speech by Jenna from the YST.

In the morning they took part in different workshops which were delivered by the ambassadors from the YST. They then took part in more workshops including football related activities and developed an action plan for back in school which shows how they are going to implement what they have learnt.

One school which attended the Go Lead Conference was Leicester High School for Girls. This group of Year 8 and 9 girls had never done any leadership before and were apprehensive. However, they thoroughly enjoyed the conference and developed lots of new skills. They were so inspired that they started leading their own football after school club back in school. As well as this, we asked them to lead at our 'This Girl Can' event. They ran different stations to younger girls from across the City. They said the Go Lead conference gave them the confidence to lead at an event to other schools. They were fantastic role models, made the activities exciting and gave clear instructions. "The girls have been really keen to develop their leadership skills after attending the Go Lead conference. They use their lunch times to plan their football sessions and have massively grown in confidence" Mr Tratt, Sports Coach at Leicester High School for Girls. It's great to know the Go Lead Conference inspired them and we hope they keep up their leadership events in and out of school.

At the conference

Leading their football club back in school

Leading at a festival to other schools

